Corporate Advisory Board
Benefits and Opportunities

2017
MISSION ~ Why the Society exists
To advance and promote the endocrine health and well-being of children and adolescents.

VISION ~ Standards of success
To be the professional home and voice of pediatric endocrinology in North America.

GOALS

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<th>Knowledge</th>
<th>Collaboration and Leadership</th>
<th>Member Value</th>
<th>Advocacy</th>
<th>Society Strength</th>
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<td>Improving care through teaching, discovery and dissemination of knowledge.</td>
<td>Expanding impact and value of the Society through strategic partnerships.</td>
<td>Providing opportunities for professional growth and practice development.</td>
<td>Advocating for the needs of Society members, patients and families.</td>
<td>Optimizing Society strength through membership and leadership.</td>
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INTRODUCTION:
PES has over 1,400 members representing the multiple disciplines of Pediatric Endocrinology. The members are dedicated to research and treatment of children with endocrine disorders; reproductive, bone, thyroid, diabetes, obesity, growth, pituitary and adrenal. The Society works to promote the continuing education of its membership.

BENEFITS OF CORPORATE ADVISORY BOARD MEMBERSHIP:

- Opportunity to provide input, consultation and assistance with the Society’s programs and services
- Opportunity to meet with the PES Board of Directors annually in January
- Recognition as a PES sponsor at the Annual Meeting
- Recognition as a sponsor on the PES Website
- Reduced rates for PES mailing list rental
- Opportunity to collaborate with PES in support of educational programs for members
- Opportunity to collaborate with PES in setting up symposia at the Annual Meeting
- Receipt of the President’s Letter ( emailed monthly newsletter)
- Corporate Tab on home page of PES Website with a Corporate Advisory Board Recognition page. Company Logos on website with a live link that opens up a box that communicates all the ways your company supports PES
- A TEXT recognition of your corporate support for specific initiatives when they are referenced in the monthly President’s Letter sent electronically to all members (example: “this program was made possible by an unrestricted grant from XXXXX”)
- Right of First Refusal Opportunities to sponsor additional initiatives and programs as they are developed
- Special opportunities during the 10th International Meeting of Pediatric Endocrinology September 14-17, 2017 in Washington, DC (Right of First Refusal for unique sponsorship opportunities, premium booth placement, etc)
- Invitation for Corporate Sponsors to networking events held in conjunction with the events they sponsor
- Opportunity to advertise your company grant opportunities on the PES members only grant opportunities page
- Opportunity to advertise in the official journal of PES, Hormone Research in Paediatrics
PES is committed to providing cutting edge education and resources to our members. To be able to offer the caliber our members have come to expect, we rely on our relationships with the Corporate community to make sure we are keeping current in the field of Pediatric Endocrinology. The generous financial support received through grants makes these educational offerings possible. There are many ways to demonstrate your commitment to the profession and support the Society and more initiatives added as the needs of the membership develop. How will you get involved? As a Corporate Advisory Board member, you have the first opportunity to support the continuing education of Pediatric Endocrinologists through additional support for clinical scholarships, research fellowships, and the various educational programs we offer. Many of the Society awards are sponsored by our corporate advisory board members.

CURRENT PROGRAMS AND PROJECTS AVAILABLE FOR SUPPORT:

Research Awards - Provide funds for training future pediatric endocrinologists and to support junior members with research grants as they start their professional careers. The PES Research Award could be for a Clinical Scholar Award (CSA) or a Research Fellowship Award (RFA). The CSA award is a one-year award designed to promote research by pediatric endocrinologists who have completed their six years of postgraduate education in pediatrics and pediatric endocrinology. Funding for a second year may be granted based on the competitive renewal of the proposal along with a progress report. Most of the prior awardees have been physicians in their first years as Assistant Professors, and have involved both basic and clinical research in the broad field of endocrinology. The RFA is a one year award to support the final year of research training in pediatric endocrinology for highly qualified individuals preparing for a career in academic pediatric endocrinology.

Board Review Course (offered every other year) - Provides a broad review of topics in the field of pediatric endocrinology to aid in preparing for the American Board of Pediatrics Board Certification and Re-certification Examinations as well as to offer clinical updates. Topics include all areas from the ABP Pediatric Endocrine Content Guidelines, including statistics, methods, genetics—all geared specifically to the Boards. The course will extensively cover the physiology and pathophysiology of growth, evaluation and treatment of growth failure, and related genetic disorders.

Clinical Update Course (offered every other year) - The Clinical Update Course is the premier educational opportunity offered by PES and the only course covering the breadth of the field. With presentations by leading faculty, the course combines clinical review and updates on latest advances on a range of topics, with didactics, formal and informal question/answer sessions, and social opportunities with educational leaders in the field.

Spring Fellows Retreat - The aim of the PES Spring Retreat is to provide up-to-date basic and clinical teaching in selected areas of Pediatric Endocrinology, promote critical thinking skills, and to encourage discussions and interactions between younger and more senior pediatric endocrinologists.

Presidential Poster Sessions - The PES Presidential Poster Session takes place at the Annual Meeting of the Pediatric Academic Societies (where the PES annual meeting is also held). The Poster Session highlights the best abstracts as selected by our Program Committee and designated "Presidential Posters". These posters will be prominently displayed at this reception with the winners present to discuss their work. Topics of the Posters vary covering research in all aspects of Pediatric Endocrinology.

Travel Scholarships - PES provides funds for the travel of future pediatric endocrinologists to annual meetings. These junior members of PES must apply for the travel grants that are then reviewed by the Awards Committee of the PES. This Committee is composed of senior members in the Society.

Visiting Fellowship Program - Invites Pediatric Endocrine fellows to travel from their home institutions (within North America) for a 2-week period to a single large pediatric endocrinology program (within the United States) which offers broad, state-of-the-art expertise in pediatric endocrinology, diabetes, and related disciplines.

Rare Disorders Web link - Creating a link on the PES webpage that provides a resource of accurate, current, and helpful information for professionals, parents, patients, and those who interact with children, in the management and treatment of rare disorders.

PES Leadership Advantage - PES Leadership Advantage is a 4 module certificate program. Leaders who complete all four modules will achieve a certificate in leadership development from the Pediatric Endocrine Society. The PES Leadership Advantage architecture covers three categories of leadership: Leadership Fundamentals, Leading & Influencing Others, and Navigating & Guiding Your Enterprise — setting the bigger picture vision & operating from a strategic framework. These categories each contain a variety of leadership competencies. Development of these competencies is delivered in modular fashion with a skill from each of the three categories explored in each module. Participants learn about these leadership skills through a blended learning approach, which involve a virtual component, a live facilitator led workshop, followed by a video webinar.

POTENTIAL NEW INITIATIVES
Growing our Educational Portfolio:
• Branching out to new areas, platforms, and audiences
• Spearhead a Pediatric Endocrinology Conference for Pediatric PCPs within a PCMH framework
• Enhance the Patient/family portion of PES Website, filling in of “gaps” in family–centered materials for rare conditions
• Increase PES on-line educational webinar offerings; introduce an “interactive” component

Contact Maureen Thompson at Maureen@degnon.org for additional ways to get involved!
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PES 2018 Annual Meeting
May 5-8
Toronto, Canada