Gsα hypofunction is frequently associated with short stature and metacarpal shortening (see paper by Inta et al., pp. 196–203).

Paediatric endocrinology from basic research to clinical practice

The mission of *Hormone Research in Paediatrics* is to improve the care of children with endocrine disorders by promoting basic and clinical knowledge. The journal facilitates the dissemination of information through original papers, mini reviews, clinical guidelines and papers on novel insights from clinical practice. Periodic editorials from outstanding paediatric endocrinologists address the main published novelties by critically reviewing the major strengths and weaknesses of the studies. As a bonus for subscribers, *Hormone Research in Paediatrics* also features frequent supplement issues.
# Hormone Research in Paediatrics

## Advertisements

**Basic prices**
- 1/1 page USD 2,094.00
- 1/2 page USD 1,094.00

**Color charges**
- Charge per color USD 612.00
- USD 1,836.00 for a 4-color ad

**Trim size**
- 210 x 280 mm

**Type area**
- 180 x 224 mm

**Ads, full page**
- 210 x 280 mm

**Ads, half page**
- 180 x 110 mm

* Bleeds: allow 3 mm (1/8 inch) over trim size for any side that is to bleed (no bleed charge)

**Electronic data transmission**
Print-ready PDFs are preferred, but we accept Adobe InDesign CS and Adobe Photoshop TIF or EPS files with a resolution of 300 dpi.

Data per e-mail to: p.staehli@karger.com.

## Inserts

**Inserts, loose**
- Maximal format 200 x 270 mm, 15 g
- Price USD 1,947.00

**Inserts, bound**
- Minimal format 213 x 286 mm, 2 pages
- Price USD 2,824.00

**Delivery**
- Delivered at least 4 weeks prior to planned date of publication

## Banner ads

**Basic prices**
- Skyscraper USD 1,835.00
- Rectangle large USD 1,271.00
- Rectangle small USD 988.00

**Discounts**
- 15% for print/online combined order.
- Series discounts on demand.

**Dimensions**
- Skyscraper 165 x 518 pixel
- Rectangle large 165 x 141 pixel
- Rectangle small 165 x 67 pixel

**Electronic data transmission**
- Data as GIF, JPG, PNG, not animated (72 dpi or 96 dpi).
- Materials must be received 10 days prior to campaign start date.

Data per e-mail to: p.staehli@karger.com

## Contact Form

Hormone Research in Paediatrics

### Print ads
- [ ] full page, b/w
- [ ] full page, color
- [ ] half page, b/w
- [ ] half page, color

**Placement:** _____ time(s)

**Banner ads**
- [ ] Skyscraper
- [ ] Rectangle large
- [ ] Rectangle small

**Duration:** _____ month(s)

### Inserts

- [ ] loose insert
- [ ] bound insert

**Format:** 2 pages, 15 g

### Adress/Contact

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### E-mail
- [ ]

To advertise your product, service or organization in Hormone Research in Paediatrics, contact:

Maureen Thompson  
Executive Director  
Pediatric Endocrine Society  
6728 Old McLean Village Drive  
McLean, VA 22101 / USA  
t: 703-556-9222; f: 703-556-8729  
e: info@pedsendo.org

or:

Karger Publishers  
Peter Stähli  
Marketing Coordinator Advertising  
Allschwilerstrasse 10  
P.O. Box  
CH-4009 Basel / Switzerland  
t:+41 61 306 13 52  
f:+41 61 306 12 34  
e: p.staehli@karger.com  
www.karger.com