EXHIBITOR PROSPECTUS

2020 Annual Meeting

April 24–27, 2020

Worthington Renaissance Hotel
Fort Worth, TX

PES Pediatric Endocrine Society

@PedsEndoSociety
#PES2020

www.pedsendo.org
Dear Colleagues and Friends,

On behalf of the Pediatric Endocrine Society, I am delighted to extend a very warm welcome and the sincere hope that you will join us for the momentous occasion of our inaugural independent scientific meeting which will take place from April 24-27th in picturesque downtown Fort Worth, TX!

This historic event will be exclusively devoted to Pediatric Endocrinology and will feature a stunning array of plenary lectures, symposia, meet-the-professor sessions, and more. We look forward to bringing together an impressive number of clinicians, researchers and trainees for an invigorating exchange of ideas and new knowledge that spans the breadth of our diverse specialty. We would be honored to have your company participate in what promises to be an intellectually stimulating and wholeheartedly convivial happening!

As an exhibitor, you will have the opportunity to share the latest advances in product development and have personal interactions with scores of providers and investigators in all areas of general pediatric endocrinology and diabetology. A multitude of additional sponsorship possibilities exists that will allow you to tailor your level of engagement to whatever best suits your company’s priorities and needs!

Come to Texas and be a part of history in the making as pediatric endocrinologists come together from all regions of North America for our eagerly anticipated “SOLO” PES meeting! We look forward to seeing you there!

Erica Eugster, MD
PES President 2019-2020
Who We Are

The PES has over 1,400 members representing the multiple disciplines of Pediatric Endocrinology. The members are dedicated to research and treatment of children with endocrine disorders: Reproductive, Bone, Thyroid, Diabetes, Obesity, Growth, Pituitary and Adrenal. The Society works to promote the continuing education of its membership.

Mission
To advance and promote the endocrine health and well-being of children and adolescents.

Vision
To be the professional home and voice of pediatric endocrinology in North America.

Goals

<table>
<thead>
<tr>
<th>Knowledge</th>
<th>Collaboration and Leadership</th>
<th>Member Value</th>
<th>Advocacy</th>
<th>Society Strength</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improving care through teaching, discovery and dissemination of knowledge.</td>
<td>Expanding impact and value of the Society through strategic partnerships.</td>
<td>Providing opportunities for professional growth and practice development.</td>
<td>Advocating for the needs of Society members, patients and families.</td>
<td>Optimizing Society strength through membership and leadership.</td>
</tr>
</tbody>
</table>

Members from:

- 50 States and DC
- Canada
- 28 Other Countries

45% of members from academia, with the rest from private practice, government, industry and more.

74% of Board Certified Pediatric Endocrinologists are members.
Exhibitor Fast Facts

Conference Site
The Worthington Renaissance Hotel
200 Main St, Fort Worth, TX  76102
(817) 870-1000

Exhibit Hall: Rio Grande Ballroom
The Worthington, Renaissance Hotel is in charming Downtown Fort Worth, TX! Just steps from vibrant Sundance Square; a span of 35 blocks filled with dozens of options for shopping, dining, and entertainment.

For more information on special conference rates at The Worthington, Renaissance Hotel, visit www.pedsendo.org.

Exhibit Dates (Subject to change)
Exhibit Move in:
Friday, April 24, 1:00pm - 5:00pm

Exhibit Hours
Friday, April 24, 2020, 6:00pm – 8:00pm
Saturday, April 25, 2020, 9:30am – 5:30pm
Sunday, April 26, 2020, 9:30am  5:30pm

Dismantle
Sunday, April 26, 2020, 5:30pm – 8:00pm

Booth Space Fees
Standard booth, 10x10 feet ..................... $3,000
Maximum booth, 10X20 feet .................. $5,500

What is included*:
• Pipe and drape
• Booth ID sign

*All furniture is the responsibility of the individual exhibitor. The Pediatric Endocrine Society will not provide additional carpeting; the hall is carpeted) or electricity.

Exhibit Hall highlights planned for 2020
• Dedicated breaks for the Exhibit Hall to promote traffic
• Three different rotating Poster Sessions
• Lunch in the Exhibit Hall Saturday and Sunday
• One-of-a-kind Service Project traffic builder!

Booth Traffic Generators
Maximize Your Exhibit Experience
• Hotel Room Drops to highlight your booth location to meeting attendees
• Sponsorship of the Service Project in the hall
• Product Showcase Participation

For additional information on these options, please see the Sponsorship section of this Exhibitor Prospectus or Maureen Thompson at Maureen@degnon.org.

Benefits to the Exhibitors
• Opportunities to network one on one with pediatric endocrinologists
• Access to decision makers
• Complimentary listing in the Final Program
• Listing on the meeting website, the mobile app and on Pediatric Endocrine Society’s website

Cancellation
Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation to Maureen Thompson. If written notice is received more than 90 days prior to show opening, total money less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to resell space.

Contact Information
Exhibit Sales
Maureen Thompson
PES
6728 Old McLean Village Drive
McLean, VA 22101
Fax: 703-556-8729
Sponsorship & Marketing Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Levels</th>
<th>Golden Saddle</th>
<th>Silver Spurs</th>
<th>Bronze Lasso</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Signage Recognition</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Floor Stickers</td>
<td></td>
<td>8</td>
<td>5</td>
</tr>
<tr>
<td>Meeting App Banner Advertising</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A Room Drop (of single page)</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post Show Registration Mailing List</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Pre-Show Mailing List</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo Recognition on Meeting Website</td>
<td>✔</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Text Mention on Meeting Website</td>
<td></td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo Recognition with Link to your Site on Meeting Website</td>
<td>✔</td>
<td></td>
<td></td>
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</tbody>
</table>

Service Project: BRAVE BUSY BOXES
$3,000 (seeking 4 companies)

PES is hosting our first independent meeting and would like to make a positive difference in the community where the meeting will take place!

We are seeking 4 sponsors at $3,000 each, to support our Brave Busy Box initiative that will benefit the children receiving care from the Refugee services of Texas. This organization specializes in resourcing vital programs for the refugee children staying in their facility, enhancing their stay. These interactive and fun Brave Busy Boxes include, but are not limited to: activity books, tissues, chapstick, hygiene products, puzzles, etc. (actual items will depend on the needs of the organization at the time of the meeting). There will also be stationary for attendees to include a note of hope and kindness for the recipient.

Each meeting attendee will get a bag and instructions to make their way through the exhibit hall to visit every kiosk to collect the variety of items for the busy boxes. Sponsors will have signage at the kiosk and they will be strategically scattered throughout the hall to drive traffic by your booth.

The fee goes to directly cover the cost of the Busy Box materials, the staff to oversee the management of the activity, and the facilitation of the delivery of the kits to the shelter. **PES is not making a profit on this sponsorship.**

Lounge
$7,500 (2 available)
includes a couch, 2 chairs, a coffee table and signage

Product Showcase
$1,000 for 30 mins at the theater set up in exhibit hall. An opportunity to demo your products. Showcases take place during exhibit hall/poster session hours.

Coffee Break(s)
$5,000 (5 available)
Includes signage and reference of your sponsorship in meeting materials/meeting app, etc. You have the opportunity to provide cups and/or napkins.

Room Drops
$3,000 per promotional item
Have material regarding your product(s) distributed to Annual Meeting attendees’ hotel rooms on the date that you specify. Sponsor is responsible for production of 300 pieces. (number of rooms on peak night in hotel). Show management must approve piece.

Hydration Stations
$3,000 - $10,000
Quench the thirst of attendees and show your respect for the environment at “Hydration Stations.” The sponsor’s logo will appear at each station.

$3,000 for 1
$5,000 for 2
$6,000 for 3
$10,000 for exclusivity and the opportunity to provide water bottles for registered attendees. (Does not include production costs)
Sponsorship & Marketing Opportunities

Cell Phone/Tablet Charging Station/Kiosk
$5,000
Meeting attendees will be delighted to see a free charging kiosk, available during the entire course of the meeting, to charge up the batteries of their cell phones, laptops, tablets and iPods. Each charging kiosk will charge multiple devices simultaneously. The charging components are ADA-compliant. The sponsors’ signage will be displayed on the kiosk.

Satellite Symposium
Corporate satellite symposia are conducted by our corporate partners in conjunction with the program committee. Program content is directed by the corporate sponsor and must be approved by PES. (SEE SEPARATE APPLICATION/REQUEST FORM)

$20,000 for 90 minute evening sessions
$15,000 for 60 minutes morning sessions

Hotel Key Cards
$5,000 (for exclusive branding on key cards for hotel guests)
Greet attendees coming and going with your company message on hotel key cards. This is a unique opportunity to promote your products and services to attendees as they check into the official hotel.

Custom Sponsorships
Don’t see anything here that is an exact fit for what you’re looking for? Let us work with you to customize a sponsorship tailored to meet your needs and marketing objectives.

Sponsorship Listings
On most Conference materials, sponsors will be listed alphabetically.

Registration
All representatives of sponsoring companies wishing to attend the educational sessions of the Annual Meeting must register.

Sponsorship Questions
Questions and inquiries relating to all sponsorships should be directed Maureen Thompson at 703-556-9222 or via e-mail at Maureen@Degnon.org.
APPLICATION & CONTRACT FOR EXHIBIT SPACE

PES Annual Meeting and Exhibits | April 24-27, 2020
Exhibit dates: April 24-26, 2020
Fort Worth, TX, Worthington Renaissance Hotel

Rules and regulations for exhibitors on the reverse side of this contract are an integral part of the contract. It is understood by the undersigned that the annual Meeting of Pediatric Endocrine Society rules and regulations for the Worthington Renaissance Hotel govern all exhibit activities.

1. PLEASE RESERVE EXHIBIT SPACE for the company listed below at the 2020 Annual Meeting of Pediatric Endocrine Society to be held at The Worthington Renaissance Hotel. This application becomes valid only after being signed by Exhibitor and a confirmation of space has been issued with a receipt of deposit acknowledged by Exhibit Management.

Exhibiting Company Name ________________________________
(as it should appear in the printing program an online)
Billing Address ________________________________________
City __________________ State __ Zip __________
Country __________________ Phone __________ Fax __________
Contact Person ______________________ E-mail ____________

2. EXHIBIT BOOTH PRICING AND SELECTION

<table>
<thead>
<tr>
<th>SPACE</th>
<th>Before Date, 2020</th>
<th>After Date, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard 10’x10’ Booth</td>
<td>$3,000</td>
<td>$3,200</td>
</tr>
<tr>
<td>Maximum 10’x20’ Booth</td>
<td>$5,500</td>
<td>$5,700</td>
</tr>
</tbody>
</table>

3. BOOTH SPACE REQUESTED

No booths will be assigned without the required 50% deposit check. The Pediatric Endocrine Society will provide a booth ID sign for all exhibiting companies. All furniture is the responsibility of the individual exhibitor. The Pediatric Endocrine Society will not provide additional carpet (hall is carpeted) or electricity.

4. PREFERRED LOCATION

1) _________  2) _________  3) _________  4) _________  5) _________

We prefer that our exhibit not be located next to the following companies:

5. INDIVIDUAL SPONSORSHIP LEVELS

☐ Golden Saddle Level ($25,000)
☐ Silver Spurs Level ($20,000)
☐ Bronze Lasso Level ($15,000)

6. INDIVIDUAL SPONSORSHIP ITEMS

☐ $_________/ _______________________________ (Name Item)
☐ $_________/ _______________________________ (Name Item)
☐ $_________/ _______________________________ (Name Item)

7. DEPOSIT/PAYMENT

Important: We are enclosing with this application a deposit of 50% of the total booth price or sponsorship for each requested. We agree to pay the balance before November 15, 2019.

8. PAYMENT

CHECKS:


CREDIT CARDS:

Fax to 703-556-8729

Type of Card: ☐ VISA ☐ MC   Exp. Date: ______/______

Credit Card # ____________________________

Name on Card _________________________________________________

Signature _____________________________________________________

Your signature on this form allows PES to retain your credit card number in the file for an automatic debit in the amount of the total due on November 15, 2019. If you do not want this credit card to be charged, your check for the balance due must be received before November 15, 2019.

Total Payment Amount (to include deposit and any sponsorship items):

$________________________

9. CANCELLATION POLICY

It is agreed that: A) If a company cancels its space 90 days or more prior to the opening date of the meeting, the deposit shall be retained. Exhibitors shall give written notice of cancelation. B) If a company cancels its space less than 90 days prior to the opening date of the meeting, the company will be responsible for paying the entire booth cost and EXHIBIT MANAGEMENT reserves the right to resell space.

10. EXHIBITOR DIRECTORY

Exhibitor Description Request Form will be sent with booth assignment.

11. INSTALL & DESIGN COMPANY

☐ YES, my company will be utilizing an Install & Design Company.

12. IT IS UNDERSTOOD THAT THE EXHIBITOR IS RESPONSIBLE for daily Cleaning of their booth and will make arrangements with the General Services Contractor. Any exhibitor that has not ordered cleaning for the opening day will have their booth cleaned to present an attractive appearance. The cost will be charged to the exhibitor.

13. SIGNED AND ACCEPTED BY AUTHORIZED AGENT of Exhibitor: ___________________________ Date ____________

Accepted by / Exhibit Management: ___________________________ Date ____________

Online form available at www.pedsendo.org
CONVENING ORGANIZATION and SHOW MANAGEMENT is Pediatric Endocrine Society (PES), 6728 Old McLean Village Drive, McLean, VA 22101, 703-556-0222, e-mail maureen@pedsendo.org. Convention Center or Hotel Facility is printed on the Exhibitor Prospectus front. Facility Rules & Regulations will be printed in the Service Manual.

SHOW DECORATOR is Shepard. ELIGIBLE EXHIBITS: SHOW MANAGEMENT reserves the exclusive right to determine the eligibility of any Company or Product to exhibit in the Show and further reserves the right to reject any application and/or limit space assigned to any one Company.

INSTALLATION, SHOW AND DISMANTLEMENT: Exhibitor agrees to comply with assigned installation, show and dismantle days and hours as outlined in the Exhibitor Prospectus. Exhibits may not be removed from the Facility until final closing of the show unless special permission is obtained in writing in advance from SHOW MANAGEMENT. Exhibits must be removed from the hotel facility where specified in the Exhibitor Prospectus. Any displays or materials left in booths, without instructions will be discarded.

CANCELLATION, WITHDRAWAL OR REDUCTIONS IN SPACE: Cancellation or reductions in space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation to Maureen Thompson. If written notice is received more than 90 days prior to show opening, total cancellation fee less a 50% cancellation fee will be refunded to Exhibitor; no refunds will be allowed for any cancellation less than 90 days prior to the opening of the Show and SHOW MANAGEMENT reserves the right to re-sell space.

SPACE ASSIGNMENTS AND SUBLEASE: Booth assignments will be made according to the procedures outlined on the contract for space. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT. Any sublet (in whole or in part) without written approval by SHOW MANAGEMENT in advance of the trade show.

RELLOCATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to alter the official floor plan, and/or re-assign any Exhibitor’s location as deemed advisable. SHOW MANAGEMENT further reserves the right to make such changes, additions to or deletions from the floor plan, conditions and such further regulations as it considers necessary for the good of the Show.

LIMITATION OF EXHIBITS: SHOW MANAGEMENT reserves the right to stop or remove from the Show any Exhibitor, or their representatives, performing an act or practice which in the opinion of SHOW MANAGEMENT is objectionable or detracts from the dignity of the Show or is unethical to the business purpose of the Show. SHOW MANAGEMENT reserves the right to refuse admittance of exhibits or materials to the Show until all dues and fees owed are paid in full. No Exhibitor shall be allowed to assign this lease in whole or in part without written approval by SHOW MANAGEMENT in advance of the trade show.

MUSIC, AUDIO EFFECTS, PHOTOGRAPHY AND VIDEO Taping: Music and audio-visual devices with sound are permitted only in the official Show schedule. In addition, ANY such activities may not take place outside the official Show schedule without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

CONVENING ORGANIZATION. Generally such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

FDA APPROVAL/CLEARANCE: If an exhibitor intends to display, introduce or feature an article whose pre-market approval or clearance is pending from the US Food and Drug Administration, the exhibitor must adequately and completely disclose that the article is not currently FDA APPROVAL/CLEARANCE for sale or commercial distribution in the US. Exhibitors shall indemnify and hold harmless SHOW MANAGEMENT and the Organization(s) from and against any and all costs, fees, expenses, penalties, damages and claims arising from exhibitor’s failure to comply with all laws, rules and regulations (including those of FDA) applicable to such article (including any law, rule or regulation governing the display, introduction, or advertising of such article prior to final FDA approval/clearance).

DISPLAY BOUNDARIES: All parts of all exhibits must be exhibited within the boundaries of the trade show. Exhibitors may not sublease the booth or any equipment provided by SHOW MANAGEMENT. Any sublet (in whole or in part) without written approval by SHOW MANAGEMENT in advance of the trade show.

CONSEQUENCE ACTIVITY APPROVAL: All conference activity or demonstration planned before, during or after the meeting by vendors (including but not limited to exhibitors, sponsors) that involve conference invitees, meeting attendees, delegates, officers must be approved by the CONVENING ORGANIZATION. General such activities may not take place without pre-approval to maintain the educational integrity of the conference or meeting. Certain activities, once approved, may warrant premium charges.

RELOCATION OF EXHIBITS: SHOW MANAGEMENT shall have sole control over all admission to, upon and through the Exhibition Premises, and shall have the right to control and determine the time and manner of entry, exit and removal of exhibits.

EXHIBITOR RULES AND REGULATIONS

BOOTH CONSTRUCTION & SHOW SERVICES: Standard booths are limited to 8 foot high background drapes and 3 foot high side drapes. Maximum height of exhibit stall is 12 feet. Height in the front half of the exhibit stall cannot exceed 4 feet. Pedestal, countertop or other exhibits or ales. Booth carpeting (facility is carpeted), furniture, signs and electrical connections are available to the Exhibitor through the General Service Contractor, who will bill the Exhibitor directly. SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW DECORATOR are not responsible for any service provided by independent contractors. SHOW MANAGEMENT reserves the right to fix and decorate any undefined areas, or back walls or signs that are exposed to the public and to charge the cost to the Exhibitor.

BOUNDARIES: At all parts of all Exhibits must be exhibited within Exhibits and physical space boundaries. Exceedance is under the control of SHOW MANAGEMENT.

GENERAL SHOW POLICIES: Noisy or offensive exhibits are prohibited. Distributing literature or samples and the right to exhibit is prohibited in the exhibit hall without prior approval from SHOW MANAGEMENT. The use of the Convening Organization(s) logo on displays, signs, giveaways, promotional literature or other material is strictly prohibited. In addition, the use of the acronym of the Convening Organization must not be used on pre, air and/or show promote material unless written permission is granted. Use of any Convener, Sponsor or other logos is subject to the written approval of the Convening Organizations in writing. Signs or other activities are prohibited from being fastened to the walls, pillars or electrical fixtures. The use of thumbtacks, tape, nails, screws, bolts or any other tool or material which could mar the floor or walls is prohibited. Drip pans must be used under all equipment where there is a possibility of leakage. No helium-filled balloons or adhesive backed stickers may be used or given out by exhibitors.

FUNDRAISING: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

COPYRIGHT LAW: No copyrighted music may be played or sung in the exhibition area in any fashion (including, but not limited to, background music on video or audio presentations) without obtaining appropriate licensing. The exhibitor shall indemnify SHOW MANAGEMENT, the Convening Organization(s) and the facility, their officers, directors, employees, and agents and save them free and harmless from any and all liability whatsoever, for any infringement of or other violation arising out of the use of copyrighted music.

SECURITY: Although security service will be furnished, SHOW MANAGEMENT, CONVENING ORGANIZATION, and SHOW DECORATOR are not responsible for damage to, or loss and/or theft of property belonging to any exhibitor, its agents, employees, business invitees, visitors or guests. Each exhibitor must carry their own insurance.

APPLICABLE LAWS: This contract shall be governed by the laws of the District of Columbia. Exhibitor agrees to abide by all federal (including but not limited to FDA), state, and city laws, ordinances, and regulations.
Exhibit Hall Floor Plan

*Floorplan subject to change at management’s discretion.

The Worthington Renaissance Fort Worth Hotel
Fort Worth, TX

Rio Grande Ballroom - Trinity Level
**Important Dates**

2019

**Before November 15**
Early Bird Exhibit Hall Discounts

**November 15**
Total Payment Due for Exhibit Hall Booths

2020

**March 21**
Final Ad Artwork Due for Final Program

**Friday, April 24**
Exhibitor Move In

**Friday, April 24 - Sunday, April 26**
PES Annual Meeting Exhibit Hall Open

**Sunday, April 26**
Exhibitor Move Out